



**"Play Better for Longer"
Club Fundraiser**

Distribution and Pricing

Club Fundraiser Help Desk
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Dear Club Delegates,

Distribution of Products

Agel products cannot be sold in a normal retail outlet. They can only be sold directly by an Agel Distributor (Agel Team Member). If a Distributor is say a personal trainer, medical practitioner, gym owner or a Club they can sell the product from their place of business. The people who would buy product from their place of business are there because they are either members of the gym or Club or they are a client that has an appointment.

Anyone can buy Agel products from the club & the club can buy products in at wholesale & on sell boxes of product at retail adding if they want a 20% or 25% mark up.

Alternatively & most popular (because it means less stock to carry & less administration required) is to set the person up as a Preferred Customer with an online account (the Help Desk can help do this for you). The Preferred Customer orders direct, pays for the order online direct to Agel & Agel then delivers direct. The club will still make a commission. The commission can increase if the order is an autoship (re occurring monthly) order rather than a single manual order.

The Club Fundraising is achieved from selling Agel products & client referrals made for Agel. As Agel expands its consumer base the referring Club receives a commission for the product that is bought. Every month when these customers re order online the Club also makes a commission, if it wasn't for the club's referral, Agel would not have that ongoing consumer

Product Pricing – Agel products are in boxes of 30 sachets:

Product	Distributor Price (wholesale)	Preferred Customer Price (ordered on-line, direct delivery)	Per Sachet Sample Price (suggested price only)
EXO*	\$102.30 + frt	\$108.90 + frt	\$3.95 each
MIN	\$102.30 + frt	\$108.90 + frt	\$3.95 each
FIT	\$102.30 + frt	\$108.90 + frt	\$3.95 each
OHM*	\$102.30 + frt	\$108.90 + frt	\$3.95 each
HRT*	\$110.00 + frt	\$117.97 + frt	\$4.95 each
CAL	\$110.00 + frt	\$117.97 + frt	\$4.95 each
UMI	\$127.88 + frt	\$136.13 + frt	\$4.95 each
FLX*	\$127.88 + frt	\$136.13 + frt	\$4.95 each

- Prices as of March 2009, in Australian Dollars including GST.
- Freight varies from \$10 to \$20 depending on amount & location of the delivery
- Distributors need to place a minimum 1 box order within 90 days to stay an active Agel Distributor (Team Member)
- No commissions are paid by Agel to a Distributor unless they have an active order for that month
- * most commonly ordered products to "help you play better for longer"

For more information about the benefits of Agel products or how this fundraiser can work for your club, contact the Help Desk:

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